ONE MONSTER. SEVERAL HEADS.

The monster we've unwittingly created in our waterways has many sources. The Lee County Department of Natural Resources currently has initiatives aimed at reducing two of them...unremoved pet waste and over fertilization. Both are well within our control to change. So learn all you can and do even more.



visit DoYourDuty.org



visit FertilizeSmart.com

DoYourDuty.org and FertilizeSmart.com are water quality awareness initiatives of the Lee County Department of Natural Resources.





WE THOUGHT IT WAS HARMLESS...

WE WERE WRONG! EVERY DAY, MORE THAN 13 TONS OF DOG WASTE DOESN'T GET PROPERLY DISPOSED OF IN LEE COUNTY. THAT'S JUST SCARY!

The Monster we've unwittingly created in our waterways has many origins...including the undisposed waste of our beloved pets. It damages water quality and causes a host of other issues. Collecting your dog's waste takes seconds, but helps preserve our water quality in a way that's second to none. With many pet parks and walking areas providing bags for its proper disposal, there is no reason not to. So please...Do your Duty, Pick up the Doodie.





HOW TO START DOING YOUR DUTY:

REGULARLY COLLECT YOUR PET'S WASTE IN YOUR YARD

Don't let it sit for more than a couple days. Your lawn will thank you, too, as pet waste often will kill the grass where it was located.

MONITOR YOUR DOG'S WASTE IN PUBLIC PLACES

Don't simply allow your pet to go 'do its business' in public without picking it up.

GENTLY REMIND OTHER DOG OWNERS OF WHY THEY NEED TO COLLECT THEIR PET WASTE

Dare we say, be an informal 'Poolice' force and spread the word.

DON'T STOP HERE. LEARN MORE BY VISITING DOYOURDUTY.ORG